



MATCHA ZEN CAFE BLEND

Matcha – the Japanese treasure sought for ages to answer such questions as healthier energy, highest natural occurring antioxidants, monk style calm alertness, brilliant jade color and velvety bold green tea flavor. This is the tea that is exclusively used in the Japanese Tea ceremony, and now it has been pre-blended for your healthier lifestyle.

Case quantity – 8 • Serving size – 1Tbsp (15g) • Servings per bag – about 66

MATCHA - "THE MOTHER OF ALL GREEN TEA"

At the heart of Aiya's Pre-mix is Matcha green tea. Enjoyed for centuries by the Samurai, Buddhist Monks, and exclusively used in the Japanese tea ceremony - Matcha green tea is the healthiest drink known to man. Granite ground shade grown premium Japanese green tea is hand harvest but once a year to be produced into this elixir of health and vitality. Due to the tea being ground into a fine



powder then consumed, you're consuming the whole leaf! Which means you're getting 10 to 15 times the nutrients as regular green tea.

That's over 70 times the antioxidant power in orange juice!



© AIYA 2011. Photography by Ken Iwai All Aiya Matcha is produced in Nishio region Japan, where the purest Matcha is harvested.



ROOIBOS ZEN CAFE BLEND

Rooibos Tea – the "red tea" – is directly sourced from South Africa – where the best Rooibos is harvested. A supple tea known for low amounts of caffeine with sufficient amounts of antioxidants. Rooibos is a delicate gem with rich flavor coupled with bold aftertaste now pre-blended for quick preparation on the go.

Case quantity – 8 • Serving size – 1Tbsp (15g) • Servings per bag – about 66



BLACK TEA ZEN CAFE BLEND

Black Tea – Darjeeling & Assam Black tea – combined to present the very best of India! Vibrant deep hues and a deliciously bold presence will refresh your senses. Once hailed as an afternoon delight, and now modernized to be enjoyed by all, we have pre-blended this powdered tea to drink anytime, anywhere.

THE PERFECT NATURAL SOLUTION

- Naturally refreshing, on the go sweet tea blend
- Pre blended for your convenience
- Refreshing green tea flavor and health trend benefits!
- Perfect for fast paced food/beverage service
- Antioxident ORAC value of 1,200* – more than any other natural beverage
- Amino acid L-Theanine & Caffeine provides calm alertness (no "coffee crash")

*per gram basis, Brunswick Laboratories MF10332



How to store your Tea Pre-Mix
To maintain freshness, always store tea in an airtight container and keep stored in a cool, dark and dry location.

HOW TO MAKE REFRESHING BLENDED TEA

Tea Smoothie (makes 8-12oz cup)

Add 1 Tbsp (15g) of Aiya Tea Zen Cafe Blend to a blender with 6 to 8oz milk or soy milk and ice. Blend together until smooth or desired result.

Tea Latte (makes 8oz cup)

Add 1 Tbsp (15g) of Aiya Tea Zen Cafe Blend to a mug with 3 to 4oz of cold milk. Steam the milk until a fine froth develops or until reaching desired effect.



Black Tea Latte with French Vanilla Milk

Add 1 Tbsp Black Tea Zen Cafe Blend to a mug with 3 to 4oz cold milk. Steam the milk until a fine froth develops or until reaching desired effect. Add 1/2 to 1 tsp of French Vanilla Milk.



Matcha Green Tea Latte

Add 1 Tbsp Matcha Zen Cafe Blend to a mug with 3 to 4oz cold milk. Steam the milk until a fine froth develops or until reaching desired effect.



Strawberry Rooibos Smoothie

Blend the following: Rooibos Tea Zen Cafe Blend (1 Tbsp), Soy milk* (6 oz), Ice (4-5 cubes) and some frozen or fresh strawberries.

*vanilla soy milk or regular milk.

For more recipes, visit www.aiya-america.com/zencafe

COST ANALYSIS FOR FOOD SERVICE:

Package Size: 1kg bag (2.2lbs) for food services

Serving Size: 66 servings for 8-12oz Smoothies & Lattes.

	Matcha Latte (Iced and Hot)	Matcha Smoothie
Avg. cost per Serving	\$0.50-\$0.60	\$0.50-\$0.60
Avg. retail price per serving	\$3.00-\$5.00	\$4.00-\$6.50
Avg. preparation time per serving	60 Seconds	60 seconds

AIYA AMERICA

Aiya is the world's #1 manufacturer of premium Matcha green tea, with over 40%, 60% and 70% market share in Europe, Japan and North America, respectively. For more than a century, Aiya has grown and manufactured the purest and highest quality Matcha for the world to enjoy. Known for its innovation, consistent quality and safety, Aiya's mission is to share Matcha and good health through global education of its tradition and history. Aiya is the key supplier to the world's largest beverage and confectionary manufacturers, as well as world-class café chains and food service businesses. Essentially one out of every two green tea-related products in the market contains Aiya's tea as an ingredient. For more information, additional products, service solutions and delicious tea recipes, please visit www.aiya-america.com or contact us directly at: sales@aiya-america.com

AIYA IS THE BEST IN FOOD SAFETY AND STANDARDS!

For over 120 years, Aiya has been known to produce the safest food and beverage ingredients available. We were first in obtaining AIB certification and first in international organic certification. Now, this level of quality assurance gets passed on to your Zen Cafe products. Safe, Pure & Delicious.



AIYA AMERICA

2807 Oregon Court Unit D-5, Torrance CA 90503

(310) 212-1395

sales@aiya-america.com

www.aiya-america.com/zencafe



**The Natural Way
to Refresh on the Go!**

Tea Zen Cafe Blend



Pre-Blended for Fast-Paced Food Service

Fresh from Japan, Aiya's newly developed Tea Zen Cafe Blend products are designed for fast-paced food/beverage service. Our premium selected tea is ground into fine powder and pre-mixed with pure cane sugar for easy use. Simply blend with milk or water for people desiring an energy boost to sustain a fast-paced healthier lifestyle.