

# NUMi<sup>®</sup>

ORGANIC TEA

*Numi Has a  
New Look!*

*Celebrating people, planet and pure tea*



## TEA & HERBAL TEASAN BOXES

Celebrating our commitment to people, planet and pure tea, Numi's refreshed packaging communicates the uniqueness of our premium quality teas and herbal teasans as well as our dedication to sustainable values.

Our new packaging showcases *The Numi Difference*:

- ❖ Premium, organic, hand-picked teas and herbs
- ❖ Real fruits, flowers and spices. Nothing Else. No "natural" flavorings or fragrances.
- ❖ Infused in Sustainable Values: certified organic, fair trade, garden-of origin sourcing and eco-responsible packaging



REAL  
INGREDIENTS.  
**100%**  
NOTHING  
ELSE.



# Organic Tea & Herbal Teas Boxes – Product Specifications

## BLACK TEAS



**Breakfast Blend\*\*** #10220 (18 ct)  
Rich hearty blend of black teas.



6 80692 10220 8



**Aged Earl Grey\*\*\*** #10170 (18 ct)  
Assam aged with real bergamont



6 80692 10170 6



**Golden Chai\*\*** #10180 (18 ct)  
Assam black tea & sultry spices



6 80692 10180 5



**Berry Black\*\*** #10230 (16 ct)  
Darjeeling black tea and real berries



6 80692 10230 7



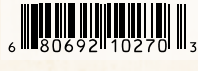
**Chinese Breakfast\*** #10106 (18 ct)  
Full-bodied Yunnan black tea.



6 80692 10106 5



**Decaf Black Vanilla\*\*** #10270 (16 ct)  
Indian black tea and real vanilla beans.

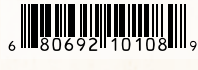


6 80692 10270 3

## GREEN TEAS



**Jasmine Green\*\*** #10108 (18 ct)  
Green tea scented with real jasmine blossoms.



6 80692 10108 9



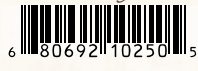
**Gunpowder Green\*\*** #10109 (18 ct)  
Full leaf smooth green tea pearls.



6 80692 10109 6



**Maté Lemon\*\*** #10250 (18 ct)  
Yerba Maté, green tea, and lemon myrtle.



6 80692 10250 5



**Toasted Rice\*** #10300 (18 ct)  
Nutty & savory smooth green tea



6 80692 10300 7



**Decaf Ginger Lemon\*\*** #10260 (16 ct)  
Decaf green tea, ginger, and lemongrass



6 80692 10260 4



**Moroccan Mint\*\*** #10104 (18 ct)  
Refreshing sweet mint leaves



6 80692 10104 1



**Honeybush\*** #10103 (18 ct)  
Sweet honey South African nectar.



6 80692 10103 4

## WHITE TEAS



**Orange Spice\*\*** #10240 (16 ct)  
White tea, real orange peel & spice



6 80692 10240 6



**White Rose\*\*** #10280 (16 ct)  
White tea and fragrant rose buds



6 80692 10280 2



**Dry Desert Lime\*** #10101 (18 ct)  
Reviving citrus pleasure.



6 80692 10101 0



**Numi's Collection\*** #10110 (18 ct)  
Assorted melange from around the world

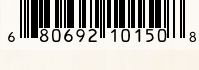


6 80692 10110 2

## HERBAL - Caffeine free



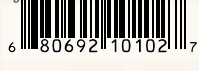
**Chamomile Lemon\*\*** #10150 (18 ct)  
Sweet flowers and tart lemon myrtle leaves



6 80692 10150 8



**Rooibos\*** #10102 (18 ct)  
Earthy vanilla South African healer.



6 80692 10102 7



**Chocolate Pu-erh\*** #10360 (16 ct)  
Ancient healing tea with a rich bold taste



6 80692 10360 1



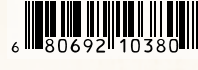
**Emperor's Pu-erh\*** #10350 (16 ct)  
Ancient healing tea packed with antioxidants.



6 80692 10350 2



**Magnolia Pu-erh\*** #10380 (16 ct)  
Ancient healing tea packed with antioxidants.



6 80692 10380 9



**Mint Puerh\*** #10370 (16 ct)  
Ancient healing tea packed with antioxidants.



6 80692 10370 0

### PRODUCT SPECIFICATIONS

- SRP: \$6.99 core box; \$8.99 Puerh teas
- Pack: 6/16ct or 14ct
- Unit Dimensions: 3.5" x 2.625" x 5.125"
- Case Dimensions: 8.25" x 7" x 5.5"
- Case Weight: 1.6
- Case Cubed: 0.17'

### SHIPPING SPECIFICATIONS

- FOB: Oakland, CA

\* Certified Organic

\*\* Certified Organic and Fair Trade