

IS YOUR SMOOTHIE PROGRAM ON TREND OR OFF TREND?



60% of consumers are looking for... beverages with the **shortest** list of **ingredients**.

Source: The Hartman Group



76% of consumers say they are more likely to visit a restaurant that offers **healthful options**

Source: NRA's 2015 Restaurant Industry Forecast



88% of consumers say they're **willing to pay a premium** to some degree for **foods with healthy attributes**.

Source: Nielsen's online poll of 30,000

Upgrade Your Smoothie Program to: **100% Crushed**[®]

Dr. Smoothie
GRANDS

Appeal to Health with 100% Fresh Fruit Smoothies!
No other "smoothie mix" comes close!

5 FULL SERVINGS OF
FRUIT & VEGETABLES PER
20oz BEVERAGE

100% Fruit & Vegetables

No Artificial Ingredients

Shelf Stable

Operator Benefits:

- Increase customers and sales
- Healthy beverages increase sales
- Attracts new customer base



DOES YOUR SMOOTHIE PROGRAM NEED A **BOOST?**

- Make Any Smoothie Healthier
- Appeal to Health & Wellness
- Increase Sales & Margins
- Licensed by Health Canada!



MANGO KNOCKOUT! COLD-BUSTING REAL FRUIT SMOOTHIE
5 COMPLETE SERVINGS OF FRESH FRUIT&VEG PLUS ALL THE COLD FIGHTING POWER OF VITAMIN C



Vitamin C
Vitamine C

COMPARE AT
\$5.99

Click bubbles for more information or [here](#) for Health Canada license numbers

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Très Fit Canada
Mélange en Forme

Multi-Vitamin
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Antioxydant
Antioxydant

Energy
Énergie

Protein Blend
Mélange protéine



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