

The biggest
development in
apples since
that first apple
made its bow in
The Garden
of Eden

This little jug — which takes up virtually none of your valuable space — lets you pump a total of 64 profit-generating 8 ounce glasses of the world's most delicious, hot spiced cider for your customers.

And you thought the age of miracles had passed!

Want to know what makes our cider concentrate even more miraculous? It requires no refrigeration whatsoever. Developed right here in our own orchard, our mouth-watering spiced apple cider can be served hot or cold to your customers. Minus all those problems associated with fresh cider.



A simple but brilliant idea to give your coffee section a super-profitable second identity.

More than 50% of the U.S. population does not drink coffee. That could translate into a great money-making opportunity for you. Because now you can offer all your coffee-rejecting customers a terrific-tasting alternative.

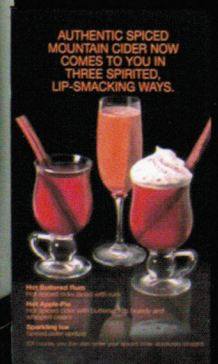
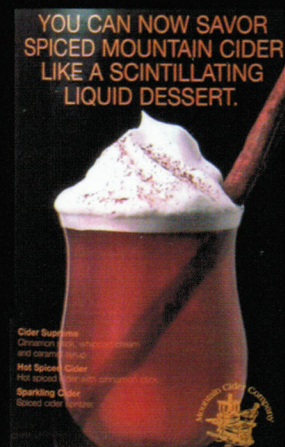
You already have the only additional ingredient you need: water. It couldn't be easier. Add just one pump to 7 ounces of water. Presto! You now have an 8 ounce serving of real spiced apple cider.

- * Extremely profitable for you.
- * No waste. It can be reheated without the loss of flavor.
- * Takes seconds to make.
- * A great favorite of both children and adults.
- * Since it requires no refrigeration — and takes up virtually no space — you can store it just about anywhere. Indefinitely.

There's no easier way to expand your restaurant menu and boost your sales.

As we've already noted, today more than 50% of the U.S. population does not drink coffee. Why not offer your customers a healthy and delicious alternative?

It's a cinch to add spiced apple cider to your beverage selection. All you need is our little jug. And when you consider it costs pennies per serving, you'll quickly see how cider can turn into a very profitable proposition.



Sales & Merchandising Support . We'll dramatically increase your sales with the promotion



**Served hot or cold —
our classic spiced apple cider
arouses everyone's taste buds.**

Great drink possibilities include:

- Hot Spiced Cider – Real apple cider with a delicious blend of natural spices.
- Caramel Apple – Hot spiced cider with caramel syrup topped with whipped cream.
- Hot Apple Pie – Hot spiced apple cider with butterscotch syrup topped with whipped cream.
- Iced Sparkling Apple – Sparkling spiced cider served over ice.

Alcoholic Drinks

- Hot Buttered Rum – Hot spiced cider laced with rum.
- Broken Leg – Hot spiced cider with ginger brandy.
- Hot Apple Pie – Hot spiced apple cider with butterscotch brandy and whipped cream on top.
- Apple Cooler – Ice spiced cider with apple jack and a splash of grenadine.

materials we provide: table tents, airpot labels and drink recipes. 800-483-2416



Mountain Cider Company

100% PURE

ALL NATURAL

Hot Spiced Cider

CONCENTRATE

64 OZ. 1.89L

