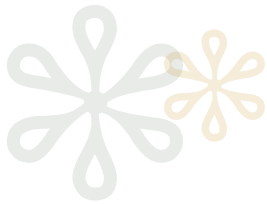




THE fruit Smartfruit™ **100% Real Fruit Purées** are all about great flavor, nutrition and convenience. Smartfruit is made only with certified Non-GMO fruit, without added sugars, preservatives, artificial colors or flavors. Shelf-stable Smartfruit helps expand your menu offerings while consolidating your flavoring inventory. Use Smartfruit to make Smoothies, Juices, Frappés, Ice Tea, Frozen Yogurt, Italian Soda, Cocktails, Chai, Parfaits, Garnishes and much more!

THE smart



- +ANTIOXIDANTS** All the antioxidant power your body needs from superfruits like Acai, Goji, Acerola & Maqui Berries
- +ENERGY** Our blend of Ashawaganda and B vitamins helps you resist fatigue & delivers sustained energy
- +IMMUNITY** Our blend of Zinc, Vitamin C, Selenium & Echinacea helps your body defend itself
- +DETOX** All the goodness of Spirulina and dark, leafy greens rich in vitamins and body detoxifying power
- +ELECTROLYTES** Natural electrolytes from coconut water for better heart and immune system health
- +POWER** All the power of superfruits like Guarana that can help with inflammation and blood pressure
- +ALOE** Aid digestion and boost the immune system with the hydrating power of Aloe Vera
- +OAT FIBER** As part of a balanced diet, oat fiber aids digestion and helps prevent heart disease
- +PREBIOTIC** All the goodness of prebiotic fiber from Acai that can improve digestion and reduce inflammation

THE love



*PER 16 OZ SMOOTHIE



THE flavors

- BLOOMING BERRY • MELLOW MANGO • HARVEST GREENS**
SUNNY BANANA • SUMMER STRAWBERRY • PERFECT PEACH
HARVEST REDS • SUPERFRUIT ALLSTARS • TROPICAL HARMONY
WILD WATERMELON • ALOHA PINEAPPLE

THE yield



1 BOTTLE of SMARTFRUIT

=

12 SMOOTHIES (16oz)

or

30 CUPS of JUICE



WHAT CAN SMARTFRUIT DO FOR YOUR MENU?



THE profitability

YOUR MARK-UP

300 – 400%



THE marketing



Visit our website for FREE posters, stands, digital marketing materials and merchandise to advertise all the benefits of Smartfruit to your customers!

THE smartkit

Try our SmartStart Kit to ensure that your menu items remain consistent, profitable and most importantly, delicious.



THE samples



Contact us for FREE Samples at

Smartfruit.com/samples

Smartfruit, Inc | 110 Bridge Street, Brooklyn, NY 11201 | 718.858.7333 | www.smartfruit.com

THE recipes

For some inspiring ideas, check out our recipes section at DrinkSmartfruit.com.

Should you decide to inspire us, post your own recipe on one of the following outlets:

twitter.com/drinksmartfruit

blog.drinksmartfruit.com

[instagram.com/smartfruit](https://www.instagram.com/smartfruit)

[facebook.com/smartfruit](https://www.facebook.com/smartfruit)

How “Real” Is Your Real Fruit Smoothie?

Over the years, fruit juices have evolved into absurdly complicated products with long lists of phonetically challenging ingredients, artificial flavors and colors, preservatives, sweeteners and GMO’s.

Where did the juice go?

Here at Smartfruit we believe that fruit is wonderful on its own and that nature knows best. That’s why we use the freshest Non-GMO fruits and vegetables to make the best products. We promise to give you the juice, the whole juice and nothing but the juice.

Unlike most smoothie mixes and syrups that are loaded with sweeteners and additives, Smartfruit 100% Fruit Purées are made without added sugars, preservatives, GMO’s, or artificial flavors and colors. Additionally, each Smartfruit flavor is enhanced with a unique superfood for extra nutrition. Smartfruit is ideal for smoothies, cocktails, teas, juices, italian sodas and much more! Follow your culinary intuition and enjoy using Smartfruit in your favorite recipes.

**Learn more about GMO’s, preservatives and additives.*



SMARTFRUIT™
100% Real Fruit Purée with
NO ADDED SUGAR



OTHER BRANDS
Sugar, water, artificial flavors & colors,
preservatives and yes, some fruit

BRAND (Smoothie Mix)	100% Juice	No Sugar Added	NO Colors ADDT/PSVT	Smart Boost	Certified Non-GMO	Vegan, Dairy Free	Gluten Free	Kosher, Halal
Smartfruit	✓	✓	✓	✓	✓	✓	✓	✓
Torani Real Fruit Smoothie Mix	✗	✗	✓	✗	✗	✓	✓	✓
Monin Fruit Smoothie Mix	✗	✗	✓	✗	✗	✓	✓	✓
DaVinci (Jet)	✗	✗	✗	✗	✗	✓	✓	✓
DaVinci Naturals	✓	✓	✓	✗	✗	✓	✓	✓
Dr. Smoothie 100% Crushed	✓	✓	✓	✗	✗	✓	✓	✗
Big Train	✗	✗	✗	✗	✗	✓	✓	✓
Island Oasis	✗	✗	✓	✗	✗	✓	✓	✓