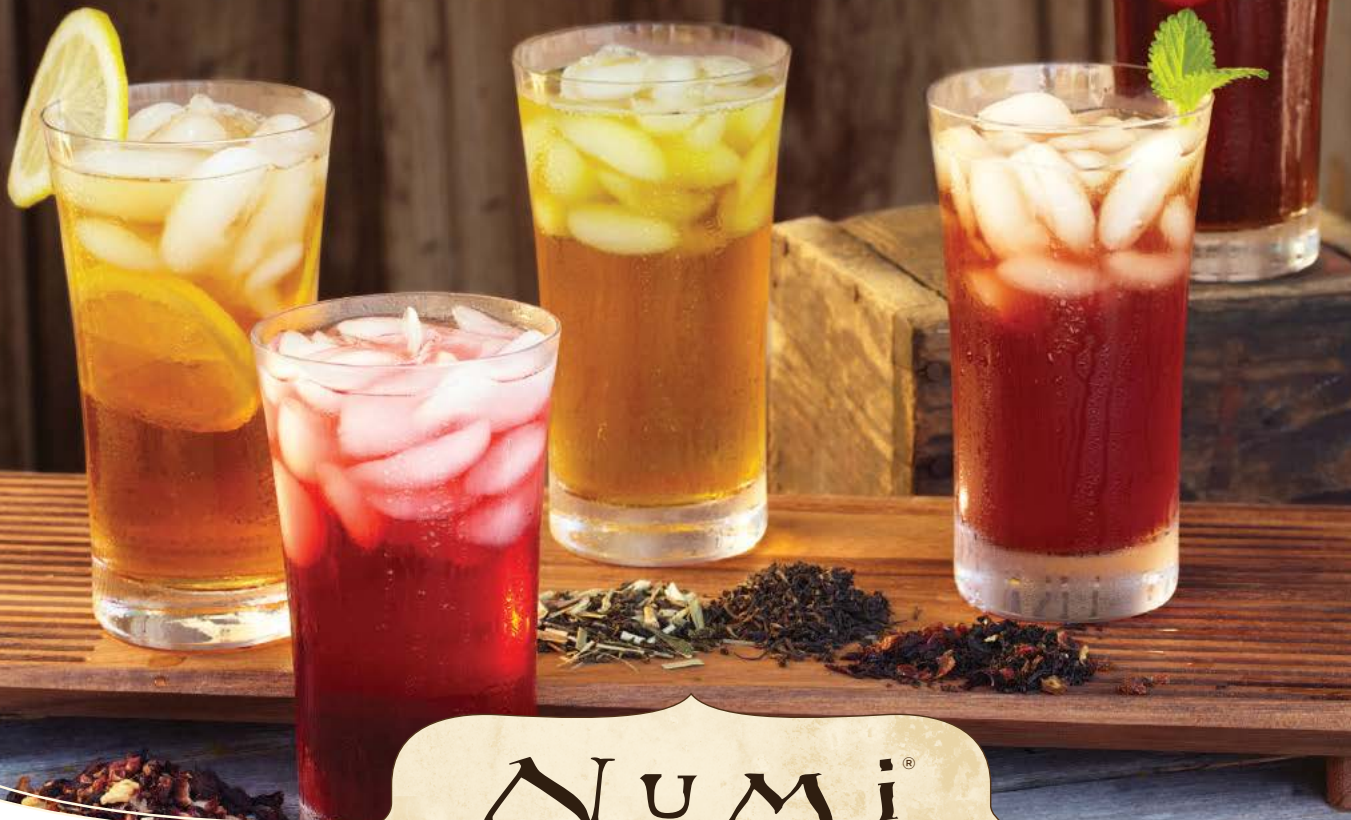


FOODSERVICE
ICED TEAS



NUMI[®]
ORGANIC TEA

Celebrating people, planet and pure tea

Numi transforms iced tea into a premium and profitable beverage. Our iced teas are sourced from the finest organic tea leaves and blended with *only* real fruits and flowers for a refreshing pure taste. Your customers will appreciate delicious flavors from an award-winning company steeped in sustainable and socially responsible values.

Elevate your iced tea program with Numi!



100%
REAL
INGREDIENTS



CELEBRATE 97% PROFIT MARGIN!

Traditional Collection

Average Operator Cost per 16oz Cup = \$0.07

Suggested Price to Customers = \$2.50

Penny Profit per Cup = \$2.43

Premium Collection

Average Operator Cost per 16oz Cup = \$0.09

Suggested Price to Customers = \$2.75

Penny Profit per Cup = \$2.66

TRADITIONAL COLLECTION

high-quality, organic, Fair Trade tea,
simply refreshing flavors!



CLASSIC BLACK

Organic and Fair Trade brisk black tea brews a smooth flavorful glass.

Item #21040

1.2 oz/pouch



CITRUS GREEN

Organic and Fair Trade smooth green tea infused with a refreshing lemon zest.

Item #21041

1.2 oz/pouch



PREMIUM COLLECTION

organic, estate-grown, full-leaf teas,
full-bodied, bold flavors!



HIGH MOUNTAIN BLACK™

Organic, single-estate, whole leaves brew a rich, deep flavor.

Item #21001

1.2 oz/pouch



BERRIED TREASURES™

Organic blend of dried hibiscus, currants and real fruits for a sweet tart flavor.

Item #21004

2 oz/pouch



PURE TEA

- Premium, organic, full-leaf quality tea.
- 100% real fruits, flowers and spices.
- Unique and delicious blends that balance richness and nuance.

PEOPLE

Numi travels and sources directly from Fair Trade gardens, as we believe all people should be paid a fair wage, allowing families to thrive.

PLANET

Through thoughtful choices, we are committed to reducing our impact on the planet.

To learn more about our commitment to people, planet and pure tea, visit us at numitea.com



- ✦ Easy-to-brew, 1 gallon-sized iced tea pouches for any brewer or dispenser.
- ✦ Brewing instructions included in pouch cases.
- ✦ Numi labels for your iced tea brewer or dispenser available.
- ✦ Clean flavors can be customized with accompanying fruit or syrup.
- ✦ Specialized iced tea recipes available in our Beverage Recipe Guide.

PRODUCT SPECIFICATIONS

Case pack: 24/1 gallon pouches
Case size: 9 x 7 x 7
Case weight varies
Case cube: 0.26
150 cases/pallet (25 x 6)



Numi
ORGANIC TEA

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