

# Numi<sup>®</sup> ORGANIC TEA

*Celebrating people, planet and pure tea*



## TURMERIC GOLDEN LATTE™ *for your café*

*Golden Latte™ is a luscious, calming beverage featuring earthy turmeric and exotic spices and is known for having many health properties.*

### HOW A NUMI TURMERIC LATTE WILL BENEFIT YOU!



**66¢**

Cost of milk/serving  
(1 cup)



**21¢**

Cost of powder/  
serving (1 tsp.)



**\$4<sup>50</sup>**

Suggested  
Retail Price



**81%**

**MARGIN FOR  
YOUR BUSINESS**

### TURMERIC IS TRENDING!

- Consumers are looking to incorporate turmeric, a superfood, into their diets.
- Google searches for turmeric increased 300x in the past 3 years.\*
- Turmeric's many health benefits are headlining media content (Dr. Weil, NPR, Food & Wine, etc.).
- Golden Milk recipes are growing in popularity—from social media to progressive cafes.

\* SPINS, Natural 52-weeks ending 4.17.16



*Numi Turmeric Chai Latte is a loose powder spice blend intended to be mixed with any milk type.*

#### PRODUCT INFO:

**INGREDIENTS:** Fair Trade Certified organic turmeric, organic cinnamon, organic ginger, organic cardamom, organic nutmeg, organic licorice root, organic black pepper.

*\* Black pepper is the key ingredient to activate turmeric's anti-inflammatory and other health benefits.*

**2.12oz (60g) PER BOX IN RESEALABLE POUCH**

**6 BOXES PER CASE**

**24-48 SERVINGS PER BOX**

Learn more & Try a free sample!

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**Numi<sup>®</sup>**  
ORGANIC TEA

[www.numitea.com](http://www.numitea.com)





# Barista Inspirations



## GOLDEN LATTE

*This beverage is healthy and warms the soul.*

### INGREDIENTS

- 1 tsp. Golden Latte Mix
- 1 cup Milk or dairy substitute

### INSTRUCTIONS

- ① Scoop ½ tsp. of Golden Latte into cup.
- ② Add 2oz water and stir.
- ③ Steam 1 cup of milk or dairy substitute.\*
- ④ Pour over Golden Latte mixture and serve!

\*For best-taste we recommend using:  
Califia Farms Barista Blend Almond Milk



## ICED GOLDEN MILK LATTE

*Using a blender will aerate the milk, making it nice and frothy!*

### INGREDIENTS

- 1 tsp. Golden Latte Mix
- 1 cup Milk or dairy substitute
- Ice

### INSTRUCTIONS

- ① Combine 1 tsp. of Golden Latte and 1 cup of milk.
- ② Blend in blender or shake vigorously for 20 seconds.
- ③ Pour latte over ice and serve!



## TURMERIC SPICED HOT COCOA

*Adding chocolate to turmeric makes for a sweet treat, that even kids will love!*

### INGREDIENTS

- ½ tsp. Golden Latte
- 2oz Hot Water
- 1oz (1 pump) Chocolate syrup
- 1 cup milk or dairy substitute
- *Optional: Whipped Cream Topping*

### INSTRUCTIONS

- ① Scoop ½ tsp. of Golden Latte into cup.
- ② Add 2oz of hot water, 1oz of chocolate syrup, and stir.
- ③ Steam 1 cup milk or dairy substitute.
- ④ Pour over Golden Latte mixture and serve!

## The Numi Difference:

### PURE TEA

- Premium, organic, full-leaf quality tea.
- 100% real fruits, flowers and spices.
- Unique and delicious blends that balance richness and nuance.

### PEOPLE

Numi travels to and sources directly from Fair Trade Certified™ gardens. As a leading purchaser of Fair Trade tea in North America, we believe all people should be paid a fair wage, allowing families to thrive.

### PLANET

Through thoughtful choices, we are committed to reducing our impact on the planet.