

NUMI

ACTIVATING PURPOSE

OUR PURPOSE

We're committed to taking care of our global family and this planet we live on. By choosing Numi, you help us **fight global warming, reduce plastic waste, and empower tea farming communities** around the world. Together, we can create lasting positive impact for the planet and each other.

NEW PLANT BASED TEA WRAPPERS



Designed to reduce reliance on fossil fuels and eliminate plastic, our new tea bag wrappers are made from **renewable, plant-based sources**. A collaboration 10 years in the making, they feature a **sugarcane Non-GMO PLA layer**, metalized **eucalyptus layer**, and **FSC® certified paper**. **Commercially compostable*** and tested to produce no eco-toxicity when they break down, these wrappers are a breakthrough in packaging innovation.

PLANT BASED TEA WRAPPER

Made with renewable resources

Paper sustainably harvested in Scandinavia

Produces no eco-toxicity after disintegration

Earth-to-Earth materials, designed for circularity

Commercially Compostable*

*ASTM D6868 compliant. Third party compostable certification in progress.



PUSHING THE ENVELOPE

We consider every detail in our quest to create the most sustainable packaging possible.

Our cartons use:

- ◆ 90% post-consumer waste recycled paper
- ◆ No shrink wrap
- ◆ Soy-based inks

Our tea bags are:

- ◆ Manila hemp fiber
- ◆ Not plastic (plastic tea bags leach billions¹ of microplastics into your cup)
- ◆ Unbleached
- ◆ Non-GMO Project Verified
- ◆ Biodegradable in a normal compost heap

Through thoughtful packaging choices, Numi annually conserves:



3,800,000 GALLONS WATER



2,200 BTUs ENERGY



3,000 TREES



310,000 LBS. OF LANDFILL

Impact estimates from [papercalculator.org](https://www.papercalculator.org)

¹Plastic Teabags Release Billions of Microparticles and Nanoparticles into Tea." <https://www.mcgill.ca/newsroom/channels/news/some-plastic-your-tea-300919>





CARBON NEUTRAL BY 2023

Climate change is here and there's no time to waste. In order to avoid the worst impacts of the climate crisis, we need to **reduce global greenhouse emissions by over 50% in the next 10 years²**. Numi is taking action NOW by launching an ambitious plan to **cut our carbon emissions to zero by 2023**.



MEASURE

First, we measured our greenhouse gas emissions from farm to warehouse. This inventory helped us understand the best opportunities for carbon reduction.



REDUCE

We reduce emissions throughout the supply chain. We power our headquarters with 100% renewable energy, and source from tea farms who use regenerative organic agriculture. Tea trees store and accumulate carbon, removing CO² from the atmosphere.



OFFSET

Until we can cut emissions to zero, we'll offset the rest. Our offsets support biodiversity and habitat conservation projects in the Amazon Rainforest. Since 2011, Numi has offset 4,000 metric tonnes of CO² equivalent—comparable to taking 849 cars off the road for a year.



ACTIVATING PURPOSE FOR A BETTER WORLD

Numi is an award-winning social enterprise, founding B Corporation member, and leading purchaser of Fair Trade Certified™ teas. Still family-owned and headquartered in Oakland, California, Numi supports community development projects both locally and internationally.



- ◆ We build direct relationships with farmers, learning about their cultures and communities. **85% of our ingredients are traceable to the farm level.**
- ◆ To date, Numi has contributed more than **\$1 million in Fair Trade Premiums**. Our Fair Trade and Fair Labor commitments have helped sponsor schools, hospitals, community centers, road construction and other improvements for living standards.
- ◆ Numi Foundation's *Together for H2OPE* initiative has brought **clean drinking water and sanitation to 10,500 people** in Numi's global farming communities.



NUMI FOUNDATION
Celebrating People, Planet & Possibility



To join our movement and learn more, visit: numitea.com

²UN Environment Programme Emissions Gap Report 2019. <http://www.unenvironment.org/emissionsgap>